

ADK WINERY CASE CLUB MEMBER PROGRAM DETAILS - BENEFITS & POLICIES

BENEFITS	CASE CLUB	GOLD CLUB
Joining is EASY!	Buy 1 case (<i>12 btl</i>) in a single purchase at regular discounts to become a Case Club Member & enjoy benefits all year!	Join Case Club first, then upgrade to GOLD CLUB by purchasing 24 <i>more</i> bottles in a calendar year (<i>36 btl</i> total).
DISCOUNTS	CASE CLUB	GOLD CLUB
12+ Bottle Discount	20% off in store / 10% off online + FREE shipping	25% off in-store / 15% off online + FREE shipping
6+ Bottle Discount	15% off in-store / 5% off online + FREE shipping	
1-5 Bottle Discount	10% off in-store / No discount online + \$15 shipping on 3-5 bottles, \$25 shipping on 1-2 bottles	
MORE PERKS!	CASE CLUB	GOLD CLUB gets everything Case Club Gets PLUS:
FREE Wine Tasting Sessions	<u>FREE Original Wine Tasting Experience</u> for you + 3 guests 1x/month (<i>food not included with this tasting session</i>). <u>FREE Wine Tasting Upgrades</u> during quarterly Club events. (<i>GOLD Club Members get a little extra!</i>)	
Item Discounts	10% off regularly priced accessories, gifts, retail food items, and more. <i>(Some exclusions may apply).</i>	FREE bottle of wine with purchase EVERY month! <i>Minimum purchase for free gift subject to change.</i> <i>FREE bottles DO NOT count towards your annual bottle count tally.</i>
Winery Event Deals	10% off events at our Queensbury Tasting Room!	15% off events at Queensbury. Reach PLATINUM (72+ btl per year) for 2 FREE tickets to our Uncork & Craft / Wine Wisdom events.
Exclusive Club Member Events	Four (4) Club Member events per year, featuring: FREE tasting upgrades, FREE gifts & more! Plus, we roll out the V.I.P. red carpet for our Club Members - literally!	
Priority Wine Access	Club Members get advance access to new & limited-edition wines before public release, notifications about low inventory wines & more - at Club discounts!	
VIP Treatment	We do our BEST to make time & space for Club Members at the Tasting Room & we ALWAYS provide our Club Members with the best possible treatment. Call 518-668-WINE x 22 to make your VIP reservation!	
Adirondack Winery Annual Calendar	Our Wall Calendar features ADK photography & Lake George events & you get it discounted!	Renewed GOLD Club gets the gorgeous Wall Calendar FREE! <i>(While supplies last, with purchase only.)</i>
Winery Tours	Winery tours now available at our QBY HQ!	You & 1 guest get a free tour (annually) when you upgrade!
Club Community & Club Manager	Speak to our Club Manager at 518-668-WINE ext. 22 or email club@adirondackwinery.com anytime!	Interact with our owner, Sasha, your Club Manager and fellow Gold Club Members on our exclusive Gold Club Facebook Group!
Special Gift for 72+ Bottle Buyers	n/a	Reach PLATINUM (72+ btl per year) for a special surprise gift from our owners! <i>(While supplies last, with purchase only.)</i>
FINE PRINT	CASE CLUB	GOLD CLUB
Shipping Cost	Club Members Enjoy FREE shipping on orders of 6+ bottles, plus Wine Discount! Shipping is \$15 per order otherwise.	
Member Benefits Become Active When...	Our Club Manager will activate your Case Club Membership (<i>or upgrade to Gold</i>) within 1 week following purchase. Need benefits activated sooner? Just call 518-668-WINE x22 or email club@adirondackwinery.com to make a special request.	
How Do I Renew My Membership?	New Case Club Members must buy 12 more bottles (<i>24 bottles total</i>) by the end of the calendar year to renew. 1 yr+ Members must buy a total of 2 cases (<i>24 bottles</i>) by the end of the calendar year to renew.	GOLD Club members must buy <i>36 bottles</i> by the end of the calendar year to renew for the next full calendar year.
What If I Don't Meet Renewal Requirements?	If the 24 bottle purchase requirement is not met by Dec. 31st, membership lapses and benefits cease until you buy another case at regular prices.	If the (<i>36 bottle</i>) purchase requirement is not met by Dec. 31st (<i>i.e., you buy between 24-35 bottles in the year</i>), your membership will revert to Case Club status. If you buy less than 2 cases, membership lapses and benefits cease until you buy another case at regular prices.
What If I Join Late in the Year?	NEW Case Club Members who join Thanksgiving or later have until the end of the next calendar year to renew their Case Club status! <i>Bottle count starts at zero on January 1st of the next year.</i>	Case Club Members who reach Gold Club status are automatically renewed for the following year once they reach 36 bottles!
What is the Minimum Commitment?	Your Club benefits extend until the end of the calendar year and there's no commitment beyond that!	
Can I Belong to My ADK Subscription?	Case & Gold Club Members cannot belong to the My ADK Wine Subscription program.	
Can I Share Benefits?	Yes, Club Members can share their benefits w/ spouses. Nontransferable beyond spouses.	
What Information do I need to Provide?	In order to be a member, we require your Email Address, First & Last Name, Full Shipping Address, and Phone Number	
How Do I Shop with My Discounts?	Let an associate know you're a Club Member and they'll take care of the rest! Or, register for an account at adkwinery.com w/ your Club Member email. Discounts auto-apply!	
Freebies & Giveaways	Club Members must be present at events to receive freebies & giveaways. Some deals & freebies may require purchase. Free tasting sessions, other freebies, discounts & deals are non-transferrable & cannot be postponed for later use.	
Other Details...	Discounts apply to regularly priced wine & accessories only. Event discounts determined on per-event basis. Comped tasting sessions include free glass only if desired. Club benefits, composition & pricing subject to change without notice.	

FOR MORE INFORMATION REGARDING CLUB MEMBERSHIPS, CALL 518-668-WINE x22 or VISIT ADKWINERY/CLUBS